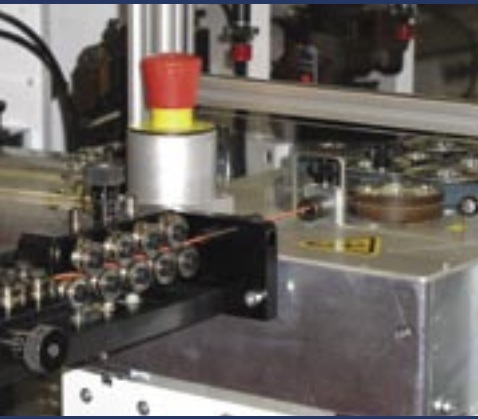


**Exhibitor
Prospectus**

The Nation's Largest Wire Processing Event!



Floor Plan

Reasons To Exhibit

Marketing Resources

Attendee Profile

Past Exhibitors

8th Annual National



ELECTRICAL

wire
**PROCESSING
TECHNOLOGY**

E X P O

May 21 & 22, 2008

Midwest Airlines Center • Milwaukee, Wisconsin

www.electricalwireshow.com



8th Annual

National Electrical Wire Processing Technology Expo

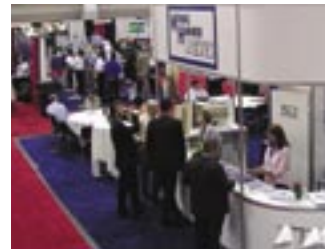
May 21 & 22, 2008 • Milwaukee, Wisconsin • Midwest Airlines Center, Hall A

DON'T MISS BEING PART OF THE NATION'S LARGEST DEDICATED WIRE PROCESSING EVENT!

IF YOU MANUFACTURE...

Cutting & Stripping Machines • Wire Terminators • Wire Pre-Feeding Machines • Wire Harness Taping Machines
Wire & Cable Specialty Cut-Off Machines • Co-Ax Cable Strippers • Wire Harness Assembly Boards • Wire & Cable
Interconnect Products • Wire Cutting Machine Blades • Wire Marking Machines • Test Equipment • Crimping Machines
Twist Tie Machines • Ultrasonic Welding Equipment • Wire Soldering Equipment • Ink Jet Marking Systems • Braiding
Machines • Cable Assemblies • Coil Winding Equipment • Connectors & Accessories • Electronics • Cord Sets

YOU CAN'T AFFORD TO MISS THIS SHOW!



Get Seen in a Global Market!

At the 2007 show, more than 60% of attendees came from outside of the Midwest. The show also drew global recognition with the wide range of exhibitors, who represented countries worldwide.

Be a Big Fish in a Smaller Pond!

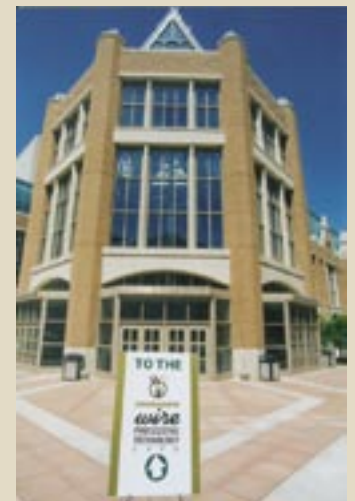
The National Electrical Wire Processing Technology Expo attracts industry buyers who normally do not attend other assembly and industrial shows. Instead of the wire processing industry being represented by just a few booths in a big catch-all industrial show, this is your industry's show – a **show tailored expressly for those in the electrical wire and cable processing and related industries.**

Reach More Qualified Buyers!

Our first priority is to draw the highest quality industry professionals to the exhibit hall floor. At the National Electrical Wire Processing Technology Expo you'll meet buyers including presidents, CEOs, purchasing managers, manufacturing engineers, design engineers, plastic engineers, mold makers, plant foremen, job shops and other industrial professionals in the business – looking to your products and services for solutions to their problems. In two days you will be able to meet with more key buyers than you could in a month of "cold calling". Where else could you find so many customers coming together at one place in one time to see your products?

FAST FACTS

1. Do your own setup and tear-down if you wish (except for heavy equipment).
2. Costs for booth space and services (electrical services, decorating and especially freight) are extremely reasonable – in some cases, half the cost of Chicago shows.
3. Conduct business in a relaxed and friendly atmosphere. No hassles. Free beverages and food breaks throughout the day.
4. Quality attendance. No need to sort out non-industry attendees. Everyone is here because of their interest in wire processing.
5. Held at the right time in the right place, this is an Expo FOR the electrical wire processing industry, produced BY the electrical wire processing industry. The Exhibition Advisory Committee includes: Bucky Mueller/Tri-Tech Kodera Machine Sales, Marilyn Magowan and Kathy Freund/Wiring Harness News, Bil Degrace/Mechtrix, Steve Winkel/Artos Engineering, John Szczepanski/KM Digitech and Tim MacAlpine/Komax Corp.
6. Educational, timely seminars held each day to packed seminar rooms. All seminars are free.



The Appeal of Midwest Airlines Center

This state-of-the-art facility is the perfect home for the National Electrical Wire Processing Technology Expo in Milwaukee. The Midwest Airlines Center is conveniently located near several major hotels and restaurants.

2008 Electrical Wire Processing Technology Expo

Midwest Airlines Center
Milwaukee, WI

**Secure Your Prominent
Location – Reserve Early!**

Show Location:

Midwest Airlines Center, Exhibit Hall A
Milwaukee, WI

Exposition Times:

Wednesday, May 21, 2008
9:00am - 4:00pm

Thursday, May 22, 2008
9:00am - 3:00pm

Booth Rates:

\$14.75 per square foot
(up to 399 sq. ft.)

\$13.75 per square foot
(400 sq. ft. and up)

\$50.00 additional per corner

Your Exhibit Includes:

- 8' draped backwall and 3' draped side railings
- 7" x 44" standard company identification sign
- Unlimited VIP guest passes
- Unlimited exhibitor badges
 - Promotional materials
 - Exhibitor service kit
- Crate and pallet storage
- Listing in show directory
- Post show attendee list
- Informative show bulletins
- Exhibitor breakfast and share in attendee snack and beverage breaks

NOTE: Decorating items such as tables, chairs, or carpet are not included.

Move-In:

Monday, May 19, 2008
Noon-6pm (targeted)

Tuesday, May 20, 2008
8:00am - 8:00pm

Wednesday, May 21, 2008
7:00am - 9:00am

Move-Out:

Thursday, May 22, 2008
3:00pm - 8:00pm

Friday, May 23, 2008
8:00am - 12:00pm

**Questions? Want to reserve a booth?
Call Cheryl Luck at
800-367-5520**



Exhibitors From the Past 7 Years...Will You Join Them in 2008?

3M	Crimping & Stamping Technologies	Itasca Automation Systems LLC	Radix Wire Co
Abs-Vabsco Electronic Components	CURTI Costruzioni Meccaniche S.p.a.	J&R Sales Co	RAH Associates Inc
Accratech Inc	Custom Components Corporation	JCEDC Plastics Project Cons	Reel-O-Matic
AD Products LLC	Custom Wire Industries	Joyal - A Division of AWE Inc	Rennsteig Tools
Adaptronic USA	CWR Manufacturing LLC	Judco Manufacturing Inc	Rep 1 & Associates
Adept Technology Inc	Daniels Manufacturing Corp	Kingsley Machine Company	RF Industries Ltd
Advance Transformer	DepotStar	KL Tannehill Inc	RTMC Central
Advanced Cable Ties Inc	Diamond Die & Mold Company	KM DigiTech	SA Meier Co of Milwaukee Inc
AG Devices of Colorado Inc	DIT-MCO International	Kodera / Tri-Tech Machine Sales	Saylor Products Corporation
Allied Wire & Cable	Diversified Assembly Technologies	Komax Corp	Schaefer Technologies
American Wire & Cable Co	Dunbar / LG Cable	Kroy LLC	Schaffner / Weetech
Amigo Tecnologia SA de CV	DuPage Tying Solutions	Lakes Precision Inc	Schaffner Electrotest
AmTech	Dynalab Test Systems	Lapp USA Inc	Schiffer GmbH Corporation
AMTI - Division of Maxant	Dytec Inc	Laserage Technology Corporation	Schleuniger Inc
Anixter Wire & Cable	ECC	Laz-Wir Inc	Schrock Services
Antek Marketing Corp	Electromatic Equipment Co Inc	Leibinger Inkjet Systems	Shanghai Qiaoyun Electronics
APICS Milwaukee Chapter	Electronic Industries Inc	Lind Electronics	Shanghai Wisdom Enterprise Co
Appleton Electronic Distributors	Electro Insulation Corp	Linius Technologies	ShinMaywa (America) Ltd
Applitek Technologies Corp	Electro-Term / Hollingsworth	Maier Engineering of MN Inc	SLE Electronics USA
Ark-Les Corporation	Electrotest Inc	Major Electronix	Sofanou Inc of Michigan (HQ)
Arrow Electronics	Ell-Tron Mfg Co Inc	Marken Manufacturing Co	Sonobond Ultrasonics
Artos Engineering Co	Emconn Tool Corp	Marsh Electronics Inc	Southwire Company
Assembly Resources	EME of Milwaukee	Master Appliance Corp	Special Products Group
Assembly Technologies	Entrada Group	Maxwell Electric Mfg Co Ltd	Spectrum Technologies USA
AST - Cable Cat	Eraser Company Inc, The	McGinty Conveyors Inc	Spirig Advanced Technologies Inc
Astro Tool Corp	Ergo-Help Inc	Mecal USA	STAPLA Ultrasonics Corp
ATS - Application Tooling Solutions	ETCO Inc	Mechtrix Corporation	Start International
Belcan Engineering Group Inc	Eubanks / Cablesca	Megomat USA Inc	Steinel
Blue Sea Systems	Everise Hong Kong Electrical Wires Co	Mello Company, The	Stranco Products
Brady Corporation	Feintechnik	Mentor Graphics	Suntrove
BWSI Inc	Fiber-Line	Milwaukee Area Technical College	Synergistic Sales Inc
C Davis Systems LLC	Five Corners Dodge	Minnesota Wire & Cable Co	TA Wire & Harness Inc
Cablemaster & Wireworks Technologies	Gardner Bender Electrical	Molex Inc	Tailored Label Products
CableMaster Corp	Gem Gravure Company Inc	Mo-Mex Corporation	Taller Inc
CableTest Systems Inc	Gettig Engineering & Mftg Co	Moons' Industries America Inc	Taymer Industries Inc
Cable USA Inc	GLK Corporation	MSOE	Thomas & Betts Corporation
Capital Electric Wire & Cable Co Inc	Global Automation Inc	National Plastics & Seals Inc	TLC Electronics
Carlyle Inc	Grayline Inc	National Standard Parts Associates Inc	Toyojamco Ltd
Carpenter Mfg Co Inc	Grote & Hartmann	Nelco Products Inc	Tri-Tech Kodera Machine Sales
Casco Manufacturing Co	Hardware Specialty Co Inc	New England Wire Technologies	TSR Inc
Cembre Inc	Heiland Electronics	Niedax-Kleinhuys USA Inc	TTI Inc
Central Supply Company	HellermannTyton	Odyssey Tool LLC	Tulsa Power LLC
CGI	Heyco Products Inc	OES Inc	Tyco Electronics
Chad Industries Inc	Hillsdale Terminal	Ondal	Unified Wire & Cable Inc
Channer Corporation	Howar Equipment Inc	Orbital Technologies Inc	US Tech
Chiapas State - Your Best Partner	Hudson Machinery Worldwide	OTEC	UW Ext / WI Plastic Valley
Cinch Connectors Inc	ICO RALLY	Pacific Inter torque Tool	VTE Inc
Ciris Systems Corp	Ideal Industries Inc	Panduit Corp	Wardwell Braiding Machine Co
Coleman Cable Systems Inc	Igar System Inc	Partex Marking Systems Inc	Weix Industries - Kut Rite Corp
Commission Brokers Inc	Imaje	PAWO Inc	Wellmark Electric Inc
Composite & Wire Machinery Inc	Imprex Inc	Platt Luggage Inc	WERA
Connector MicroTooling Sys Inc	IMS Corp	Power & Signal Group	Wezag Tools Inc
Connector Specifier	Industrial Electric Wire & Cable	Precision Technology Inc	WHMA
Conntek ISI	Insulation Supply Co	Pressmaster	Wibco Wire/Cable/Harness
Contract Manufacturing Associates	Interstate Wire Corp	Pro Eff LP	Wire & Cable Technology International
	IPC - Assoc Connecting Electronics Ind	Pro Line	Wirend, A GENTEC co
		PTG Inc	Wiring Harness News
		Quick Cable Corp	World Class Wire & Cable Inc
		R&J Manufacturing Co	Z&F USA Inc



ATTENDEE PROFILE

Meet key buyers from every manufacturing industry, including:

- Automotive
- Aeronautical/Aerospace
- Computers & Related Equipment
- Household Appliances
- Industrial Equipment
- Medical Equipment & Devices
- Motors & Generators
- Scientific & Other Instruments
- Telecommunications

Sign Up Today to Exhibit in the



2008 Electrical Wire Processing Technology Expo

May 21 & 22, 2008

**Midwest Airlines Center
Milwaukee, WI**

c/o Expo Productions, Inc.
510 Hartbrook Drive
Hartland, WI 53029

Call Today!

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Fax: 262-367-9956

Email: cherylluck@sbcglobal.net

www.electricalwireshow.com

