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EXHIBITOR INFO

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Exhibitor information for the Wonderful World of Weddings

Everything you need to know about exhibiting at the Wonderful World of Weddings is listed below. Review booth rates, learn how we promote our show, review the floorplan and learn why the Wonderful World Of Weddings is Wisconsin's largest and best place to exhibit your products and services!



2012 SHOW LOCATION:

Wisconsin Exposition Center
at State Fair Park - Hall C

2012 SHOW DATES & TIMES:

Saturday, January 7

10:00am - 4:30pm

Sunday, January 8

10:00am - 4:30pm

We are proud to be associated with many fine businesses and organizations. Here are the quality vendors that participated in the 2011 Show.

[EXHIBITOR LIST
\(CLICK HERE\)](#)

2012 EXHIBIT BOOTH RATES:

10' x 10' Booth* = \$975.00

10' x 15' Booth* = \$1,200.00

10' x 20' Booth* = \$1,425.00

PROMOTION:

Attendance for the 2012 Wonderful World of Weddings show will be promoted with an aggressive program of radio, TV and print advertising, as well as special promotions and publicity. All advertising will target brides-to-be, wedding planners, and other special occasion planners throughout Southeastern Wisconsin.

Special exhibitor advertising packages will again be available with key media to promote your participation in the 2012 Wonderful World of Weddings.

TARGET AUDIENCE:

The Wonderful World of Weddings appeals to a specific audience: brides-to-be, wedding planners, and special occasion planners. Over the years, thousands have found the show to be the ideal event at which to see, compare, learn about and buy the variety of products and services they are looking for. In 2011, almost 6,000 of these important decision makers attended the Wonderful World of Weddings show.

2012 FLOORPLAN:

[Click the floorplan for PDF printable version](#)

201 + sq. ft.* = \$7.50 per sq. ft.
 \$25.00 additional per corner
 *Carpeting/Floor Covering is required in all booths.

FASHION SHOW HOURS:

Saturday & Sunday
 12:30pm & 3:00pm
 (45 minute shows)

BOOTH RENTAL INCLUDES:

- One 8' table skirted and two chairs
- Standard booth drapes (black) with ID sign
- Carpeted aisles
- Exhibitor badges
- Promotional materials
- Listing in Show Directory
- Complimentary coffee during set-up
- 24-hour security
- General cleaning and lighting
- Post-show list of bridal attendees
- Timely bulletins and detailed exhibitor service manual with personal follow-up to assist your staff
- Link to your website from the Wonderful World of Weddings website

NOTE:

Parking Passes or Electrical are NOT Included; see exhibitor service manual for prices.



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