



ATTENDEE INFO



An **exclusive exhibition** for the wiring harness & cable assembly shops, cord set manufacturers, and companies that process electric wire & cable. Find the equipment, instruments, tools, materials and supplies used in wire & cable harness assembly, inspection and repair.

In just two days, you'll discover how new technologies can make an immediate – and profitable – impact on your business. This is a trade show set up the right way...with machines on site and under power, with industry experts and applications personnel on hand to answer your most challenging questions. This Expo is where the wire processing industry comes together to connect...and we do it in Milwaukee in May!

FIND...

The best practices from industry experts that understand current industry trends. Prepare your company for success!

LEARN...

Free technical seminars that provide the solutions to solve wire problems at your fingertips.

CONNECT...

Form alliances and partnerships with industry experts. Network with your peers during the breaks. It's all free!

EXPLORE...

You can start your research on the Internet, but you can't evaluate the machines up and running. This is the place to meet the manufacturers, test drive new products and solve your wire processing issues.

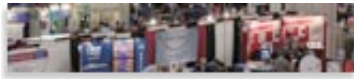


2011 SHOW DATES & TIMES

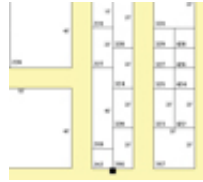
Wednesday, May 18 9:00am - 4:00pm
Thursday, May 19 9:00am - 3:00pm

2011 SHOW LOCATION

FRONTIER AIRLINES CENTER – HALL A
400 W. Wisconsin Ave.
Milwaukee, Wisconsin 53203



'10 EXHIBITOR LISTING
'11 LISTING COMING SOON!



EXPO FLOOR PLAN



'10 SEMINAR SCHEDULE
'11 SCHEDULE COMING SOON!

Make sure to take advantage of all that Milwaukee has to offer. Everything from baseball to brewery tours and our natural heritage to Harley Davidson, there is something for everyone.

Below you will find travel information and local attraction highlights to help make your trip as easy, productive and enjoyable as possible.



TRAVEL & HOTEL INFO



LOCAL ATTRACTIONS